



14 – 16 May 2024

Karlsruhe Trade Fair Centre
Germany

Intelligent Urban Transport Systems

MEET THE KEY PLAYERS IN PUBLIC TRANSPORT

IT-TRANS, the international conference and exhibition for intelligent solutions in public transport, was first held in Karlsruhe in 2008, and has since established itself as the leading platform for the industry. It is organised by the International Association of Public Transport (UITP) and Karlsruher Messe- und Kongress GmbH, and supported by the Association of German Transport Companies (VDV).

VISITOR NUMBERS AT A GLANCE:

- **7,000** visitors attended IT-TRANS 2022
- **Over 800** participants in the IT-TRANS conference
- **Over 270** exhibitors
- **More than 70** countries represented

IN-DEPTH ANALYSIS OF ATTENDEES

- **+50%** in **position of authority**
- **Self-employed entrepreneurs**, co-owners and freelancers
- **Managing directors/CEOs**, board members and administrators
- **Area managers**, works managers, branch managers and office manager
- **Operations managers** and public transport technical managers

DIGITAL OVERVIEW

- **More than 35,000** Website users
- **More than 1,300** registered app users
- **More than 3,400** LinkedIn followers
- **More than 2,200** Twitter followers
- **More than 12,000** Newsletter subscribers



DURATION OF VISIT

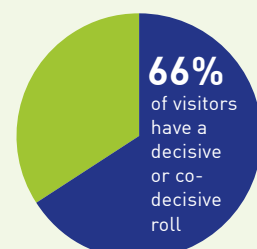
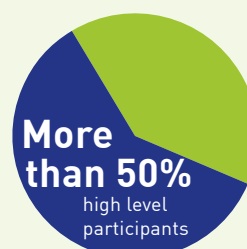
At least 50 per cent of visitors stay longer than one day. Nearly one-third attend IT-TRANS on all three days.

1 day – 30 %

2 days – 45 %

3 day – 25 %

INFLUENCE OF VISITORS ON PURCHASING AND MATERIALS MANAGEMENT DECISION-MAKING



FUTURE VISITOR TARGET GROUP BASED ON THE ABOVE

- Executives of public and private transport companies
- Executives of trade associations
- Technical and operational managers (technical directors)
- Technical staff and project managers
- City planners
- IT specialists, engineers and developers
- Representatives of municipalities (worldwide) responsible for intelligent public transport solutions
- Local, regional, national and international authorities
- Research and development experts
- Vehicle and system manufacturers
- Innovation officers with senior decision-making authority in transport companies
- Mobility officers from smart cities/ mobility managers/urban planners
- International delegations from cities and regions introducing digital solutions in public transportation

REASONS FOR VISITING IT-TRANS 2022

- Nearly 50% **looking for new products** and solutions for their business.
- Nearly 50% **seeking new business contacts** to grow their professional network.



LEVEL OF SATISFACTION OF OUR VISITORS:



EXHIBITOR TOPICS OF PRIMARY INTEREST

5G and telecommunications • Autonomous mobility • e-mobility • e-ticketing • Passenger information systems • Passenger counting • Fare management • Fleet and vehicle management • Information design • Infotainment systems • Intermodal transport • Communication technologies • Customer services • Media • Micromobility • Mobility-as-a-service • Multimodal transport • Security/data protection • Smart Cards • Smart cities and integrated network management • Software/software development • Start-ups • On-demand and flexible transport • Associations/networks • Traffic management/ intelligent traffic • Access control

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Meet your customers and multipliers:

IT-TRANS 2022 Baden-Württemberg
 Minister of Transport **Winfried Hermann**,
 Secretary general of UITP **Mohamed Mezghani**,
 Mayor of the city of Karlsruhe **Dr. Frank Mentrup**

Organisers



messe
 karlsruhe

Major transport companies and institutions were represented at IT-TRANS 2022 [an excerpt].

Company +++ Abellio +++ Administration des transports publics – G.-D. de Luxembourg +++ Albtal-Verkehrs-Gesellschaft mbH +++ Alpha Trains Europa GmbH +++ AMUGA Modena +++ Arriva +++ ARRIVA Trnava, a.s. +++ AS Tallinna Linnatransport +++ ATM Azienda Trasporti Milanesi +++ AVANZA SPAIN SLU +++ Baden-Württemberg-Tarif GmbH +++ Baku Metro +++ Ba +++ Bosch Engineering GmbH +++ Bratislavská integrovaná doprava, a.s. +++ BREMERHAVEN BUS +++ Bucharest Ilfov Public Transport Association +++ Bundesamt für Verkehr +++ Bundesministerium für Digitales und Verkehr +++ Bureau du Taxi de Montreal +++ BUS Ostschweiz AG +++ Busservice Watzinger +++ Busverkehr-Zipper GmbH +++ BVG Berliner Verkehrsbetrieb +++ CarPostal SA,Sion +++ CCR SA Sao Paulo +++ Chemnitzer Verkehrs-AG +++ City of Cape Town +++ City of Imatra +++ City of Ottawa +++ City of Tampere +++ Companhia Carris de Ferro de Lisboa, SA +++ Companhia Carris de Ferro de Lisboa, SA +++ Cyprus Public Transport Services & Operations Ltd +++ Cyprus Public Transport Services & Operations Ltd +++ Dan public transport Ltd. Tel Aviv +++ das Stadtwerk.Regensburg Mobilität GmbH +++ DB Engineering & Consulting GmbH +++ DB Fernverkehr AG +++ DB RegioBus +++ De Lijn Mechelen +++ DELHI METRO RAIL CORPORATION LTD +++ Deutsche Bahn AG +++ Deviteck Bogota +++ DLR Projektträger +++ Dopravný podnik Bratislava +++ DTPM Santiago +++ Duisburger Verkehrsgesellschaft AG +++ East Japan Railway Company +++ efeuCampus Bruchsal GmbH +++ Electra Afikim Ltd. Israel +++ EMT MADRID +++ ENGEL Omnibusverkehr +++ Erfurter Verkehrsbetriebe AG (EVAG) +++ ErvoCom AG +++ ESTW Stadtverkehr GmbH +++ eurobahn GmbH & Co. KG +++ European Investment Bank, JASPERS +++ Fähre Loreley GmbH & Co. KG +++ Ferrocarrils de la Generalitat de Catalunya +++ Gaziantep Metropolitan Municipality +++ Graz-Köflacher Bahn und Busbetrieb GmbH +++ GREATER AMMAN MUNICIPALITY Amman +++ Hambuegrger HOCHBAHN +++ HEAG mobilo GmbH +++ HTM Personenvervoer N.V. Den Haag +++ HTM Personenvervoer N.V. Kosice +++ HŽ Putnički prijevoz Zagreb +++ infra fürth verkehr gmbh +++ Integrovaná Doprava Žilinského kraja +++ Intendencia de Montevideo +++ Israel Railways +++ Karlsruher Verkehrsverbund KVV +++ Kasseler Verkehrs-Gesellschaft AG +++ Keolis +++ Kölner Verkehrsbetriebe +++ KomBus GmbH +++ Kommunalverkehr Rhein-Nahe GmbH +++ Koordinátor ODIS Ostrava +++ KORDIS JMK, a.s. Brno +++ Kyiv Metro +++ LA Metro Los Angeles +++ Landratsamt Karlsruhe +++ Leipziger Verkehrsbetriebe +++ Light Rail Manila Corporation +++ LUXTRAM +++ Magistrat der Stadt Bad Homburg v. d. Höhe +++ Maharashtra State Road Transport Corporation Mumbai +++ Malta Public Transport +++ Metrans Rail (Deutschland) GmbH +++ Metro de Madrid +++ Metro de Santiago +++ METRO ISTANBUL +++ Metro Mondego, SA +++ Metro Warszawskie Sp. z o.o. +++ Metropolitan de Lisboa +++ Michinori Holdings Tokyo +++ Ministerium für Verkehr Baden-Württemberg +++ Ministry for Environment and Climate Action – Secretary of State for Urban Mobility +++ MIT.BUS GmbH +++ MORRIS SAS Fiumicello +++ MTR Corporation Limited Hong Kong +++ Mumbai Metro One Private Limited +++ Municipality of Tirana +++ MVV GmbH +++ NMBS Brussels +++ Norgesbuss AS +++ Oberhessische Verkehrsgesellschaft mbH +++ ÖIS ÖPNV Infosystem Service Rudolf Haradt e.K. +++ Omnibushandel Schmidt e.K. +++ Oradea Transport Local S.A. +++ Plzenske mestske dopravní podniky, a. s. Plzen +++ PostAuto AG +++ PRASARANA MALAYSIA BERHAD +++ Public Transport Administration Region Stockholm +++ Rapid Rail Sdn Bhd Malaysia +++ RATP Paris +++ RegionAlps SA +++ RET Rotterdam +++ Rigas satiksme +++ Roads & Transport Authority Dubai +++ RosarioBus s.a Argentina +++ RTC Quebec +++ Saudi Public Transport Co. SAPTCO +++ STA – Südtiroler Transportstrukturen AG +++ Strætó bs. Reykjavík +++ SWL Singapore +++ Tallinna Linnatranspordi AS +++ Tartu City Transport +++ Transport Holding of Almaty City +++ Transport Lausannois +++ Transport Publics de la région Lausannoise +++ Transports Metropolitan de Barcelona (TMB) +++ Transports publics de la Région Lausannoise S.A. (tl) +++ Transports publics de la région lausannoise SA +++ ÜSTRA Hannoversche Verkehrsbetriebe AG +++ Västtrafik AB +++ Västtrafik Göteborg +++ VBK – Verkehrsbetriebe Karlsruhe GmbH +++ Verkehrsbetrieb LIECHTENSTEINmobil +++ Verkehrsbetriebe Burgenland GmbH +++ Verkehrsbetriebe Hamburg Holstein GmbH +++ Wiener Linien GmbH & Co KG