



14.–16. Mai 2024  
Messe Karlsruhe

Intelligent Urban Transport Systems

## OPTIMIZE YOUR EXHIBITOR PROFILE

### KEY HIGHLIGHTS OF THE **TALQUE ADVANCED PACKAGE**:

- **Attract new employees**  
Integration of up to 10 job advertisements, which will also be visible on the IT-TRANS website
- **Track who viewed your exhibitor profile**  
Various dashboards help you to maximize contact tracking and connect with those who viewed your exhibitor profile
- **More products, more videos, more documents**  
Use the platform to enhance your company's visibility

### ADVANTAGES OF THE ADVANCED PACKAGE IN MORE DETAIL

#### ➤ ALL CONTENT INCLUDED IN THE BASIC PACKAGE PLUS:

- **Integration of 10 additional images** in company profile (15 in total)
- **Integration of 3 additional videos** in company profile (5 in total)
- **Integration of 8 additional documents** in company profile (10 in total)
- **Integration of 9 additional job advertisements**  
(each with image, video, document and text description; 10 in total)
- **Integration of 7 additional products**  
(each with image, video, document and text description; 10 in total)
- **Live visitor dashboard**  
A dashboard in the exhibitor profile allows staff listed in the profile to see which participants have viewed it, and contact them directly.
- **Performance dashboard**  
Access the total number of visitors to your company profile, as well as visitors per day, the number of leads generated via chat and appointments made by the exhibitor, the number of leads generated via the "Request more information" button, and number of clicks on media elements.
- **Premium lead list**  
Option to download a lead list with contact details of all participants who have clicked on the "Request more information" button on the exhibitor profile (downloadable by the exhibitor profile admin). Also download personal lead lists.

Subject to change | Status: 04/24

it-trans.org

Bookable via the Online Service Center (OSC),  
in the Marketing /Exhibitor profile section

Price: **219.00** EUR

Organisers



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