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“IT-TRANS is rightly the leading trade fair for intelligent solutions in passenger transportation. As a successful local transport company from Karlsruhe, we benefit greatly from the exchange with international trade visitors. Our “Karlsruhe model” enjoys a worldwide reputation. Karlsruhe as a trade fair location, IT-TRANS and we as an innovative public transport company complement each other perfectly.”

**Prof. Dr. Alexander Pischon**  
Verkehrsbetriebe Karlsruhe  
GmbH (VBK) and State group  
chairman of the VDV,  
Steering Committee IT-TRANS



Subject to change | Status: 09/24



**Book your stand or contact us –  
we would be happy to send you  
an offer tailored to your needs:**

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**We are the most comprehensive  
exhibition, congress and networking  
platform for mobility IT and digitization  
experts worldwide!**

Learn more about IT-TRANS 2026 at:  
[it-trans.org/becomeexhibitor2026](https://it-trans.org/becomeexhibitor2026)



Follow us on



[it-trans.org](https://it-trans.org)

Organiser:

**messe  
karlsruhe**



**INTELLIGENT URBAN  
TRANSPORT SYSTEMS**

**3 – 5 March 2026**  
**Karlsruhe Trade Fair Centre**  
Germany

**BE PART OF TOMORROW AND  
SHAPE THE FUTURE OF MOBILITY**



ARTIFICIAL  
INTELLIGENCE



DIGITAL  
TRANSFORMATION



PASSENGER  
INFORMATION



AUTONOMOUS  
MOBILITY



PAYMENT &  
TICKETING

## Stay on track!

As **the leading international congress  
and exhibition for intelligent solutions  
in passenger transport**,  
IT-TRANS offers you a platform for  
professional exchange and the development  
of new partnerships to actively shape  
the future of passenger transport.

EXHIBITION | CONGRESS | NETWORKING







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## FIND YOUR PERFECT STAND SPACE

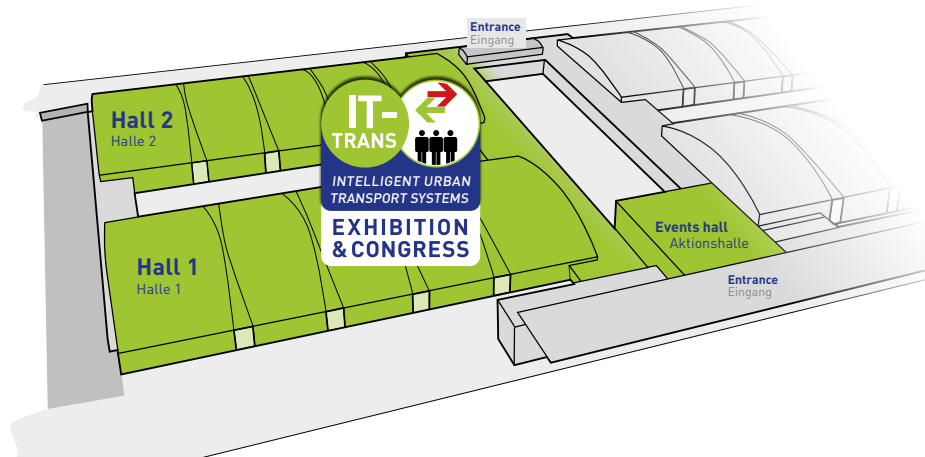
### Prices

Aisle stand	Corner stand	End of block	Island stand
259 €/sqm	269 €/sqm	279 €/sqm	289 €/sqm

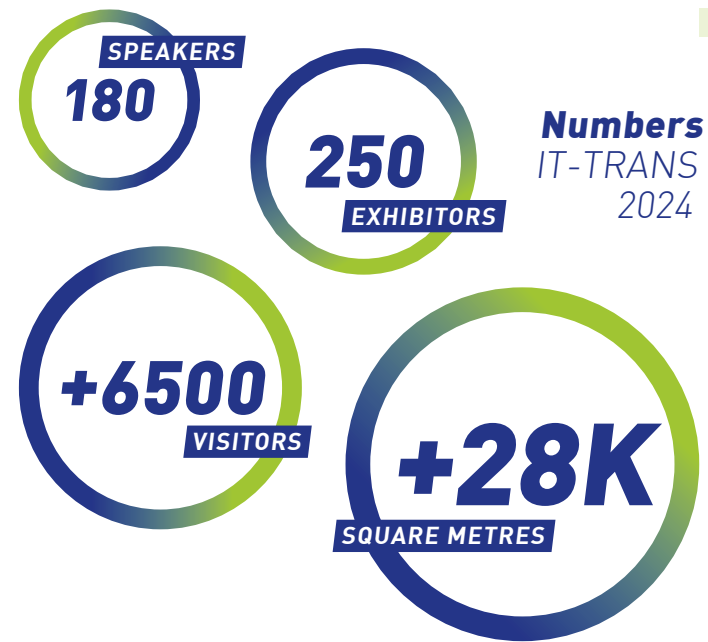
AUMA fee	Hall fee	Internet 1Mbit Lan	Marketing fee	Co-exhibitor / Represented company
0.60 €/sqm	9 €/sqm	99 €	995 €	995 €

### Key Topics

- Artificial Intelligence
- Shared Mobility and Maas
- Cybersecurity
- Connectivity, 5G & telecommunication
- Information systems
- Payment & Ticketing
- Autonomous Mobility
- Digital Transformation
- Data standards and governance



EXHIBITION  
CONGRESS  
NETWORKING



### Why you can't afford to miss IT-TRANS 2026:

#### New for 2026:

With the creation of a new Steering, Market and Programme Committee made up of experts from industry, science and transport companies we will identify the latest trends and issues relevant to the sector. In other words we`re going take the event **to the next level!**

#### Optimised hall layout:

Greater networking potential thanks to more meeting space and brand new themed areas for ultimate communication and conversation.

#### New contacts:

Focus on improved interaction with smaller groups for in-depth exchange with potential new contacts.

#### Optimised functions:

Innovative digital tools for pre-show interaction and on-site. Year-round knowledge and networking opportunities.



**BOOK  
YOUR  
STAND  
NOW!**

### Our Target Groups

- › **Executives** of public and private transport companies
- › **Technical and operational managers** (technical directors)
- › **Technical staff** and **project managers**
- › **City planners**
- › **IT specialists, engineers** and **developers**
- › **Representatives of municipalities** (worldwide) responsible for intelligent public transport solutions
- › Local, regional, national and international **authorities**
- › **Research** and **development experts**
- › Vehicle and system **manufacturers**
- › **Innovation officers** with senior decision-making authority in transport companies
- › **Mobility officers** from smart cities/ mobility managers/urban planners
- › **International delegations** from cities and regions introducing dig



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