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“IT-TRANS is rightly the leading trade fair for intelligent solutions in passenger transportation. As a successful local transport company from Karlsruhe, we benefit greatly from the exchange with international trade visitors. Our “Karlsruhe model” enjoys a worldwide reputation. Karlsruhe as a trade fair location, IT-TRANS and we as an innovative public transport company complement each other perfectly.”

Prof. Dr. Alexander Pischon
Verkehrsbetriebe Karlsruhe
GmbH (VBK) and State group
chairman of the VDV,
Steering Committee IT-TRANS



**Book your stand or contact us –
we would be happy to send you
an offer tailored to your needs:**



Markus Kocea
Senior Project Manager
T: +49 721 3720 5147
markus.kocea@messe-karlsruhe.de



Julia Winger
Project Manager
T: +49 721 3720 5106
julia.winger@messe-karlsruhe.de



Jochen Georg
Key-Account Manager
T: +49 721 3720-5140
jochen.georg@messe-karlsruhe.de



Belen Meller
Marketing Manager
T: +49 160 9241 8171
belen.meller@messe-karlsruhe.de

**We are the most comprehensive
exhibition, congress and networking
platform** for mobility IT and
digitalisation experts worldwide!

Learn more about IT-TRANS 2026 at:
it-trans.org/becomeexhibitor2026



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Organiser:

**messe
karlsruhe**



IT-TRANS
YOUR HUB FOR DIGITALISATION
IN MOBILITY

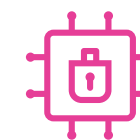
3 – 5 March 2026
Karlsruhe Trade Fair Centre
Germany



AUTONOMOUS
MOBILITY



PEOPLE CENTRIC
MOBILITY



CYBER
SECURITY



DIGITALISATION
CONCEPTS



SMART CITY



TICKETING

Stay on track!

As **the leading international congress
and exhibition for intelligent solutions
in passenger transport**,
IT-TRANS offers you a platform for
professional exchange and the development
of new partnerships to actively shape
the future of passenger transport.

EXHIBITION | CONGRESS | NETWORKING





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FIND YOUR PERFECT STAND SPACE

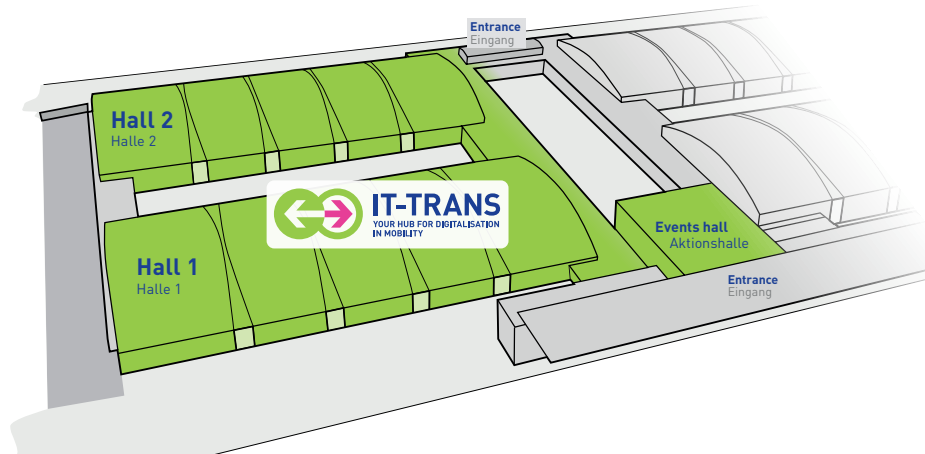
Prices

Aisle stand	Corner stand	End of block	Island stand
259 €/sqm	269 €/sqm	279 €/sqm	289 €/sqm

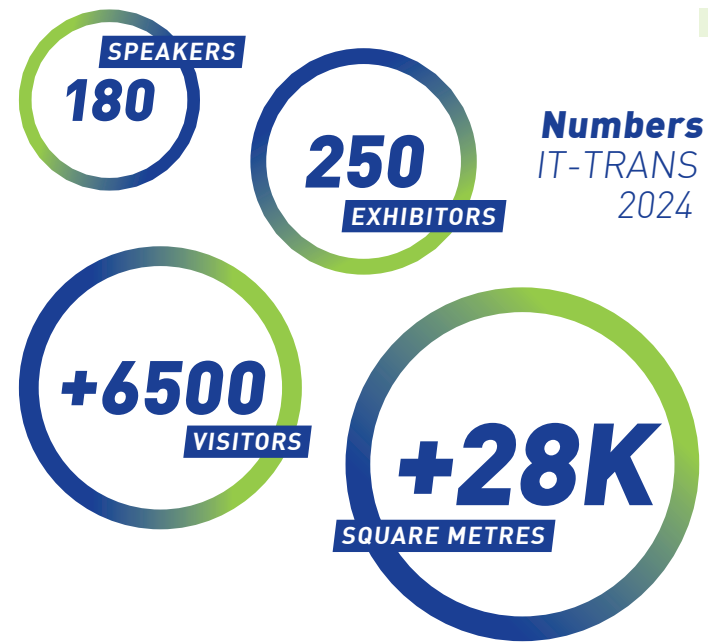
AUMA fee	Hall fee	Internet 1Mbit Lan	Marketing fee	Co-exhibitor / Represented company
0.60 €/sqm	9 €/sqm	99 €	995 €	995 €

Key Topics

- Autonomous Mobility
- Solutions for Rural Mobility
- Ticketing
- DRT (Demand Responsive Transport)
- People Centric Mobility
- Energy
- HR & Skills
- Passenger Information
- Data and Interoperability
- Digitalisation concepts
- Planning & Operations
- Smart City
- Management-related Topics
- Vehicle Concepts
- Cyber Security
- Solutions for
- People Centric Mobility
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EXHIBITION
CONGRESS
NETWORKING



Why you can't afford to miss IT-TRANS 2026:

New for 2026:

With the creation of a new Steering, Market and Programme Committee made up of experts from industry, science and transport companies we will identify the latest trends and issues relevant to the sector. In other words we`re going take the event **to the next level!**

Optimised hall layout:

Greater networking potential thanks to more meeting space and brand new themed areas for ultimate communication and conversation.

New contacts:

Focus on improved interaction with smaller groups for in-depth exchange with potential new contacts.

Optimised functions:

Innovative digital tools for pre-show interaction and on-site. Year-round knowledge and networking opportunities.



**BOOK
YOUR
STAND
NOW!**

Our Target Groups

- **Executives** of public and private transport companies
- **Technical and operational managers** (technical directors)
- **Technical staff** and **project managers**
- **City planners**
- **IT specialists, engineers** and **developers**
- **Representatives of municipalities** (worldwide) responsible for intelligent public transport solutions
- Local, regional, national and international **authorities**
- **Research** and **development experts**
- Vehicle and system **manufacturers**
- **Innovation officers** with senior decision-making authority in transport companies
- **Mobility officers** from smart cities/ mobility managers/urban planners
- **International delegations** from cities and regions introducing dig



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