IT-TRANS Conference: Where the future of public transport is being shaped

The 2024 conference programme has been finalised - global expertise united in one place

Karlsruhe, 26 March 2024 – For more than a decade, the IT-TRANS conference has been the trend-setting platform for all those who want to find out about and exchange information on digitalisation in public transport and the mobility of tomorrow. Now the organisers of IT-TRANS, which takes place from 14 to 16 May at Messe Karlsruhe, have once again published a forward-looking conference programme: almost 50 international experts and more than 20 sessions will provide insights into current challenges and best practices in the fields of connectivity, autonomous driving, ticketing and on-demand transport. In the interests of diversity, the programme committee has placed particular emphasis on a balanced representation in terms of gender and background.

Headline speaker Victoria Markewitz, Via Partnerships Director, comments on how digitalisation will shape the future of mobility: "We anticipate a shift towards more sustainable, efficient, and inclusive transportation solutions. Key changes will likely include the widespread adoption of electric vehicles, advancements in autonomous technology, and the integration of various modes of transportation into seamless, flexible and user-friendly networks."

From digital transformation and AI to staff shortages
"The shortage of skilled labour is a growing issue in the industry. For a successful transport turnaround, it is not only necessary to compensate for many deserved retirements, but also actively recruit new personnel. This is a major challenge, especially for drivers," says Dr Mareike Massow, Head of Product Management at IVU Traffic Technologies AG. "For IT Trans, I have bundled best practices from many discussions with public transport companies – and, of course, I have the right software tools to get to grips with the problem."

Further speakers include Rebecca Bissel, Director of Information Technology at Transport for London. Bissel specialises in digital transformation and technology-supported change processes in companies. Her topic at the IT-TRANS conference is "Capturing the digital value within public transport" (15 May, 1.30 pm).

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"The full potential of AI: Making public transport the first choice" is the focus of the session being held by Wellington Toapanta, Head of Digital Strategy and Innovation at Hitachi Rail (15 May, 9.30 a.m.). In his position, he is responsible for the implementation of the Smart Mobility portfolio at Hitachi Rail and monitors and shapes international industry trends.

Silvia Roldán Fernandez will provide an insight into the municipal side of public transport. As the former CEO of the Madrid Metro, she is now Deputy Minister of Digitalisation at the City of Madrid and therefore has extensive expertise on both sides of the desk. The industrial engineer is one of six headline speakers at the conference.

Experience innovation - at the conference and at the exhibition stands
Among the top-class speakers are numerous exhibitor representatives, including Dr Roxana Hess from Init, Max Sistig from IVU Traffic Technologies, Javier Guimera Tena from Padam / Siemens and Farnaz Tepper from PTV. That's why delegates will have the opportunity to find out more about the companies' digital solutions at their stands,

Indira Khara, Senior Project Manager at UITP, comments: "At the IT-TRANS Conference, the future of digitalisation is being shaped. A survey of our delegates from the 2022 edition revealed that 87 per cent want to implement conference learnings into their organisations and 92.5 per cent were satisfied or very satisfied with the content offered. This is an incredible endorsement of the knowledge and exchange on display from our speakers and experts. The dedicated focus on digital transformation makes the conference an outstanding and unique source of information and inspiration."

The conference programme will be complemented by three networking events in the evening, which are included in the conference full pass, as well as technical visits on the afternoon of the last day of the event.

Tickets & Infos:
Tickets for the exhibition and conference can be purchased at https://www.it-trans.org/de/tickets/.

Interested parties can find information on exhibitors and the programme at www.it-trans.org.

IT-TRANS, the International Conference and Exhibition for Intelligent Solutions in Public Transport, was first held in 2008 in Karlsruhe. The biennial event quickly established itself as the leading platform for the industry. It is organised by the International Association of Public Transport (UITP) and Messe Karlsruhe.

IT-TRANS 2024 is supported by the Association of German Transport Companies (VDV), the Karlsruhe Mobility High performance Center (KAMO), the Karlsruher Verkehrsverbund (KVV), the TechnologyRegion Karlsruhe and the industry network Women in Mobility and under the patronage of Dr. Volker Wissing, Federal Minister for Digital and Transport.

The event is aimed at all organisations and businesses in urban mobility in particular decision-makers in public and private transport companies, regional governments, transport authorities and associations. International companies showcase their latest products and services at the exhibition. At the three-day conference, speakers from around the world provide practical information on innovations in a series of sessions, workshops, and presentations, along with recommendation on how to best use digital solutions in urban mobility.

The next IT-TRANS takes place from 12 to 14 May 2024 at the Karlsruhe Trade Fair Centre.