

> CONTENT SHEET

for exhibitors of **IT-TRANS 2022**
(use in communication activities)



Intelligent Urban Transport Systems

8 – 10 March 2022
Karlsruhe Trade Fair Centre
Germany

Information about the company

Company name:

Contact person for communication and press content:

Details of the contact person:

1. Listing of main products

Please list your company's core competencies using three key words:

> _____ > _____ > _____

Please name one main product relating to each of the topics mentioned above:



You are invited to send us images with regards to the above-mentioned core competencies and the main products of your company, by e-mail attachment. Please send the pictures in printable quality (300 dpi).

2. Provision of topical innovation

Please provide topical innovations of your company and describe their relevance in further detail (if desired):



You are invited to send us images of these solutions. Please send the pictures in printable quality (300 dpi).



The information provided in this sheet will be used for press activities, social media posts, communication on the **IT-TRANS** website and other communication activities until **IT-TRANS 2022**. All statements are optional; there is no obligation to complete the entire file.

By sending the information and communication materials, the sending company agrees to the processing and publication of the content provided. By transmitting the information, the sending company confirms that the necessary rights, e.g. for images, are held and permits their use by Messe Karlsruhe or suitable partners. There is no entitlement to publication of the content, in whole or in part, by Messe Karlsruhe.

3. Opportunity to present core competencies and innovation in the Market Update Forums

In the **IT-TRANS** Market Update Forums, exhibitors will present concepts that have been successfully implemented in cities and regions around the globe. The Market Update Forums have been created to ensure interaction between the **IT-TRANS** conference and the exhibition.

Would you be interested in presenting current innovations or core competencies as a part of the Market Update Forums of **IT-TRANS 2022**?

Yes, it would be a good platform for us. **No**, we are not interested.

4. Provision of topical press releases

Are there current press releases from your company that are relevant for the audience of **IT-TRANS**?
If so, please send them to us by e-mail attachment!

Important notes regarding the press release:



5. Provision of a personal statement on IT-TRANS

We would be pleased if you could provide us with a personal statement about **IT-TRANS**. This might describe, for example, why your company is exhibiting at the **IT-TRANS**, why you are personally pleased that the event will take place again or why you – after the long period of the pandemic – believe that a presence event is urgently needed. Please also send us a photo of the person providing the statement.

We will be happy to check your text before publication in order to finalize the wording. If you only want to provide keywords, we will be happy to do the final wording for you and send you the final version for approval.

Information about the person providing the statement (name, position/department in your company):

The person providing the statement asks to be mentioned only by the company name.