

# IT-TRANS START-UP ZONE



Intelligent Urban Transport Systems

8 – 10 March 2022  
Karlsruhe Trade Fair Centre  
Germany



[www.it-trans.org](http://www.it-trans.org)

Organisers



messe  
— karlsruhe

Facts  
for success:  
260 exhibitors  
and  
6,243 trade visitors  
from  
61 countries!  
IT-TRANS 2018



## Why you should participate in **IT-TRANS**!

Do not let the sector move on without you! **IT-TRANS** is where international market leaders and key players from the public transport industry meet. It is the only world-wide platform dedicated to digitalisation and IT solutions for the public transport sector!

**IT-TRANS** offers you:

- Growing numbers of high-quality visitors
- Support of committed partners worldwide
- Targeted visitor marketing by the organisers



and



to reach your clients

- Focused industry networking
- Latest industry updates on products and services for the sector's daily business

Benefit from numerous networking opportunities and meet your peers and partners from around the world during coffee breaks, lunches, and our evening events.

**Be there when the key players from the public transport sector once again meet in Karlsruhe, the hub of digitalisation and IT in international public transport!**

The highly focused Exhibition and Conference of **IT-TRANS** provide the platform to meet your future customers:

- Senior management of public and private transport operators
- Chief information officers, chief digital officers, chief innovation officers
- Technical directors and operations managers
- Technical and project management staff
- Key players in interoperability and standards
- IT experts, engineers and developers
- Senior management of trade associations
- Local, regional and international authorities
- Research and development specialists
- Manufacturers of vehicles and systems
- International delegations from cities and regions introducing digital solutions in public transport

Visitors' influence on purchasing decisions in their companies

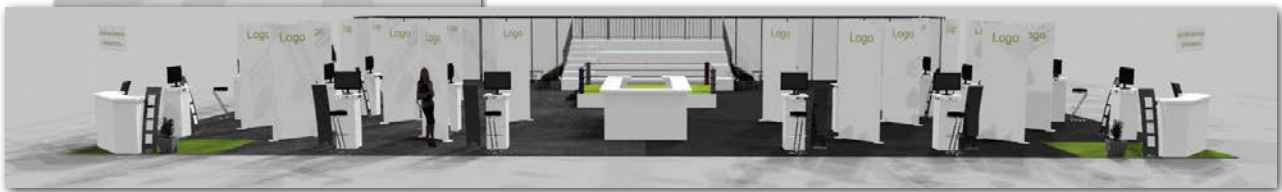
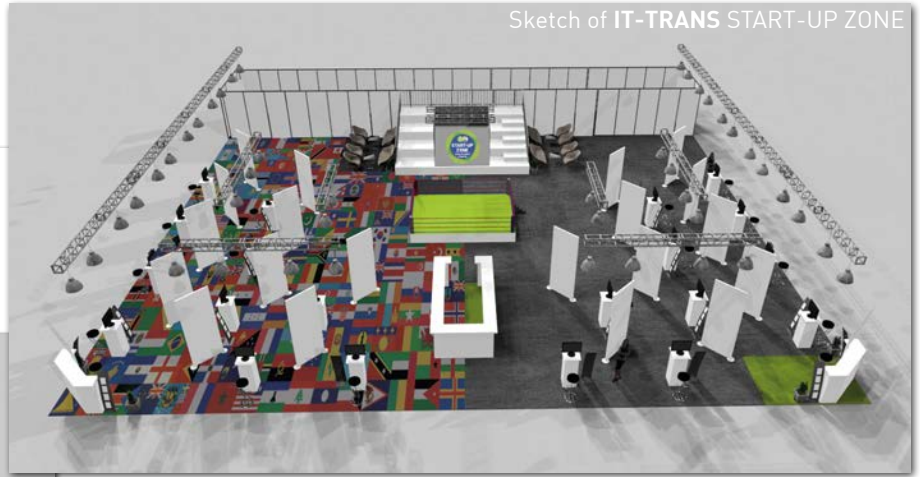
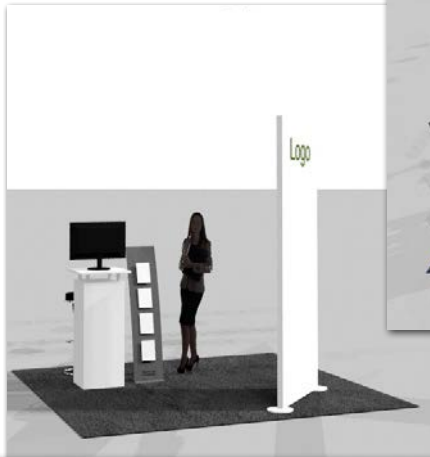


57.0 %  
**Decision-makers**

27.2 %  
**Consultants**

15.8 %  
**Technicians and academics**

Sketch of IT-TRANS START-UP ZONE



**Special price for non-German start-up companies:**  
~~Euro 3,747.50~~

**Euro 1,499**

+19% VAT  
total package price

**This offer is available to start-up companies that comply with the following criteria:**

- The company is not older than ten years.
- The company generates a maximum annual turnover of 10 Mio Euro.
- The company has a maximum of 50 employees

The **START-UP ZONE** offers:

**Individual work places**

- stand area: approx. 6 sqm
- flooring
- Octanorm panels with company logo
- PC desk
- bar stool
- brochure shelf
- power connection 230 V / 3kW with multiple socket outlet and flat-rate power consumption
- LAN connection (one per exhibitor)
- two exhibitor passes per exhibiting company
- two daily luncheon vouchers per exhibiting company

**Communal area**

- presentation forum incl. technical equipment and technician
- meeting areas incl. furniture
- reception counter
- stand hostess (bilingual)
- coffee bar
- storage/cloak room incl. lockers
- stand security (evenings/nights)
- daily cleaning service



## Contact for exhibitors:

**Markus Kocea**

**Project Officer**

Karlsruher Messe- und Kongress GmbH

Phone: +49 721 3720 5147

Fax: +49 721 3720 99 5147

markus.kocea@messe-karlsruhe.de

Status: April 2021 | Subject to alterations



Register for our newsletter to receive the most up-to-date information. Visit our website [www.it-trans.org](http://www.it-trans.org)

### Supporting organisations



### Organisers

