



Intelligent Urban Transport Systems

## IT-TRANS 2022 to present the future of mobility Online and offline experiences thanks to all-round approach

*Karlsruhe/Brussels, 09.11.2021* – Smart ticketing, smart cities, cybersecurity and mobility-as-a-service: IT-TRANS, the world's leading conference and exhibition for digitally connected urban mobility, will address these issues and more from 8 to 10 March 2022. Held for the first time across two halls at the Karlsruhe Trade Fair Centre, IT-TRANS will offer exhibitors and visitors a platform where they can discuss the latest innovations, experience new IT solutions, join conversations and develop new ideas to shape the future of mobility. Tickets for IT-TRANS are already available online, with attractive early bird and group rates for tickets purchased by 15 December 2021.

### Major industry players looking forward to in-person discussions

IT-TRANS 2022 is also the place to be for the around 270 industry exhibitors from 35 countries: "IT-TRANS has been an important date in the calendar for us for over 13 years", says Michael Frankenberg, CEO of Hacon, one of Europe's leading software providers for digital mobility. "That is why we cannot wait to see our colleagues and customers, along with other important decision-makers from our sector in person again at last. We are looking forward to some interesting discussions and shaping the future of mobility together." A globally leading company, Hacon will exhibit at IT-TRANS together with Siemens Mobility and the technology firm eos.uptrade, which offers innovative sales and ticketing solutions. Other big names looking forward to the event include ATRON, init and Trapeze. These companies and many more have already secured their stands on the 28,000 square metres of exhibition space.

### IT-TRANS to offer hybrid formats

The event will also have plenty to offer those who cannot attend in person. Following positive feedback after the virtual event in 2020, next year's IT-TRANS will be based on a hybrid format. "We are committed to offering all participants the opportunity to get involved in IT-TRANS", says project manager Jochen Georg. "That is why we have created countless digital activities and features to ensure a unique conference experience both in person and online. The hybrid formats include our webinars that will start in November, along with live streams of individual presentations from the conference and exhibition." This will allow online participants to get involved in discussions between global experts.

### Conference programme and core topics to highlight current challenges

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Alongside the format, IT-TRANS will offer cutting-edge content focusing on the latest technological innovations in the public transport sector. The future of public transport lies in tailored services that cater to the individual needs of passengers, based on a flexible, on-demand combination of various modes of transport. The event will showcase solutions for transport companies and their activities in transport planning, fleet management and human resources. Other key topics of the exhibition and accompanying conference will include:

- Contactless ticketing
- Cybersecurity
- 5G and telecommunication
- Smart cities and integrated network management
- Digital transformation
- Artificial intelligence and the internet of things
- Autonomous mobility
- Big data and data governance

With a total of 180 speakers across 30 sessions, the three-day conference will feature presentations, panel discussions and workshops dedicated to the current priorities, challenges and opportunities of the sector. Researchers, industry experts and thought leaders will share their visions with an international industry audience, providing inspiration for exciting debates.

### **IT-TRANS Insights – subscribe to the new IT-TRANS newsletter now!**

How will public transport look in future? How will urban mobility develop? What effect is the pandemic having on our transport habits, and how can transport companies successfully overcome the current challenges? Answers to these questions and many more can be found in the new IT-TRANS newsletter “IT-TRANS Insights”.

From the latest industry news and fascinating insights into IT-TRANS to exciting interviews with the major players and ongoing mobility projects in Karlsruhe, each issue of IT-TRANS Insights will highlight the issues that are shaping the future of urban transport.

Subscribe here: <https://www.it-trans.org/en/about/news/newsletter-sign-up/>

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[www.twitter.com/it\\_trans](https://www.twitter.com/it_trans) and <https://www.facebook.com/ittrans.org/>

IT-TRANS, the international conference and exhibition for intelligent solutions in public transport, was first held in 2008 in Karlsruhe. The biennial event quickly established itself as the leading platform for the industry. It is organised by the



Intelligent Urban Transport Systems

International Association of Public Transport (UITP) and Karlsruher Messe- und Kongress GmbH.

IT-TRANS is supported by the Association of German Transport Companies (VDV), the Italian transport association ASSTRA and ITS Spain.

The event is aimed at all organisations and businesses in urban mobility, in particular decision-makers in public and private transport companies, regional governments, transport authorities and associations. Around 270 international companies (see above) present their latest products and services at the exhibition. At the three-day conference, international speakers provide practical information on innovations in a series of sessions, workshops and presentations, along with recommendations on how to best use digital solutions in urban mobility.

The next IT-TRANS will take place from 8 to 10 March 2022 at the Karlsruhe Trade Fair Centre under the patronage of the European Commission.