IT-TRANS
START-UP ZONE

1–3 December 2020
Karlsruhe Trade Fair Centre
Germany

Intelligent Urban Transport Systems

www.it-trans.org

Organisers

Supporting organisations

Patronage

Andreas Scheuer MdB
Federal Minister of Transport and Digital Infrastructure

www.it-trans.org
Why you should participate in IT-TRANS!

Do not let the sector move on without you! IT-TRANS is where international market leaders and key players from the public transport industry meet. It is the only worldwide platform dedicated to digitalisation and IT solutions for the public transport sector!

IT-TRANS offers you:
• Growing numbers of high-quality visitors
• Support of committed partners worldwide
• Targeted visitor marketing by the organisers

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to reach your clients
• Focused industry networking
• Latest industry updates on products and services for the sector’s daily business

Benefit from numerous networking opportunities and meet your peers and partners from around the world during coffee breaks, lunches, and our evening events.

Be there when the key players from the public transport sector once again meet in Karlsruhe, the hub of digitalisation and IT in international public transport!

The highly focused Exhibition and Conference of IT-TRANS provide the platform to meet your future customers:
• Senior management of public and private transport operators
• Chief information officers, chief digital officers, chief innovation officers
• Technical directors and operations managers
• Technical and project management staff
• Key players in interoperability and standards
• IT experts, engineers and developers
• Senior management of trade associations
• Local, regional and international authorities
• Research and development specialists
• Manufacturers of vehicles and systems
• International delegations from cities and regions introducing digital solutions in public transport

Visitors’ influence on purchasing decisions in their companies

57.0 % Decision-makers
27.2 % Consultants
15.8 % Engineers and academics
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Visitors’ influence on purchasing decisions

This offer is available to start-up companies that comply with the following criteria:

• The company is not older than ten years.
• The company generates a maximum annual turnover of 10 Mio Euro.
• The company has a maximum of 50 employees

Special price for non-German start-up companies:

Euro 3,747.50

+19% VAT total package price

Individual work places

• stand area: approx. 6 sqm
• ceiling beams
• lighting (two lamps per exhibitor)
• flooring
• Octanorm panels with company logo (front and rear)
• PC desk
• bar stool
• brochure shelf
• power connection 230 V / 3kW with multiple socket outlet and flat-rate power consumption
• LAN connection (one per exhibitor)
• two exhibitor passes per exhibiting company
• two daily luncheon vouchers per exhibiting company

Communal area

• presentation forum incl. technical equipment and technician
• meeting areas incl. furniture
• reception counter
• stand hostess (bilingual)
• coffee bar incl. staff
• storage/cloak room incl. lockers
• stand security (evenings/nights)
• daily cleaning service

The START-UP ZONE offers:

Sketch of IT-TRANS START-UP ZONE