



Intelligent Urban Transport Systems

Press Kit 2022

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For photos and further information please check our websites: www.it-trans.com



Intelligent Urban Transport Systems

IT-TRANS 2022

10 - 12 May 2022 | Karlsruhe Trade Fair Centre

Next IT-TRANS: 14 - 16 May 2024

Organizer

Karlsruhe Trade Fair Centre and UITP – The International Association of Public Transport

Venue

Karlsruhe Trade Fair Centre: Hall1 1 and dm-arena | Events Hall | Conference Centre

Opening hours

Tuesday, 10 May 2022 09 am – 6 pm

Wednesday, 11 May 2022 09 am – 6 pm

Thursday, 12 May 2022 09 am – 3 pm

Patronage

- European Commission
- Dr. Volker Wissing, Federal Minister for Digital and Transport
- Winfried Hermann, Minister of Transport Baden-Württemberg

Strategische Partner: Association of German Transport Companies (VDV), Italian transport association ASSTRA, ITS Spain, Karlsruhe TechnologyRegion, Karlsruhe Transport Authority, Profilregion: High Performance Center for Mobility Research and Women in Mobility (WiM)

Key themes

- Mobility-as-a-Service
- Contactless Ticketing
- Cybersecurity
- 5G and Telecommunication
- Digital Transformation
- Autonomous Mobility
- Big Data and Data Governance
- On-Demand and Flexible Transport
- Artificial Intelligence (AI) and the Internet of Things (IoT)
- Smart Cities and Integrated Network Management

Area

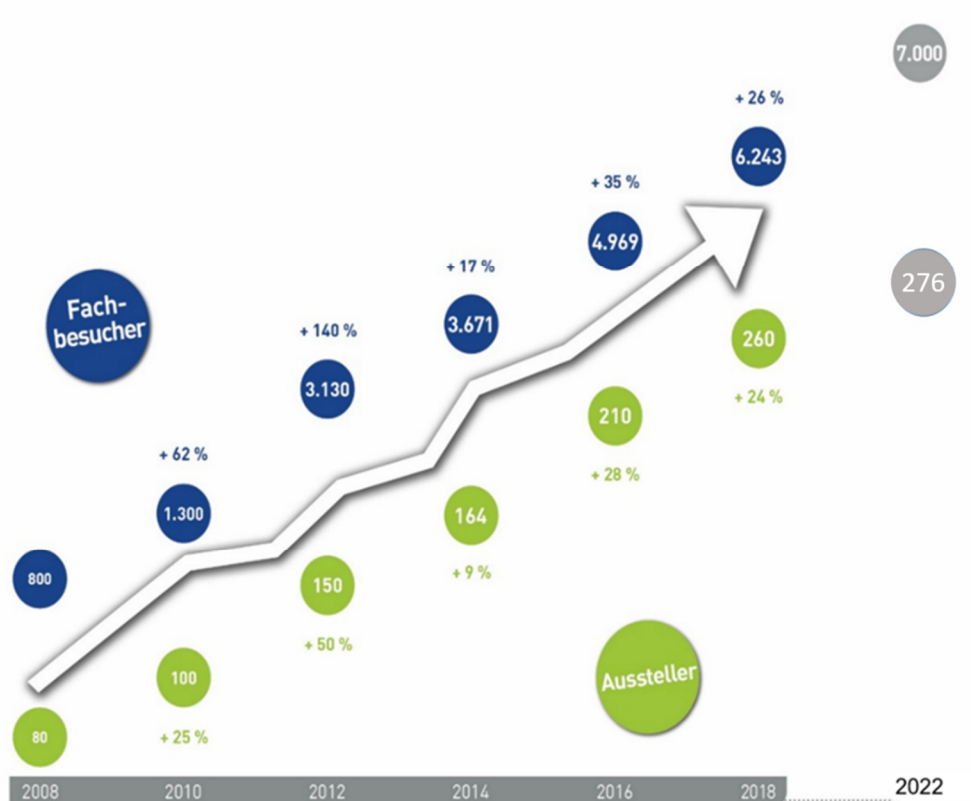
28.000 sqm (2018: 15.000 sqm → +87 percent)

Exhibitors

Exhibitors in total: 275 from 33 countries (2018: 260 → +5 percent)

Karlsruhe Mobility Lab: 34 partners and projects from the Karlsruhe TechnologyRegion

Start-up Zone: 30 Exhibitors



Special areas and highlights of the conference and exhibition programmes:

Market Update Forum A (Hall 1) and Market Update Forum B (dm-arena)

- In the Market Update Forums, exhibitors present successfully implemented projects and concepts
- 70 speakers from exhibitors such as IVU, INIT, Trapeze, Cityway, Scheidt & Bachmann and Teralytics, Motiontag

New: Karlsruhe Mobility Lab (Events Hall)

- globally recognised centre that is driving the mobility revolution forward
- cooperation project between science, industry, public authorities and innovative transport organisations to develop and implement intelligent solutions in future urban and regional mobility
- presented for the first time at IT-TRANS
- presents major elements of the city's mobility vision, many of which have already been trialled in the region:
 - The TechnologieRegion Karlsruhe mobility portal
 - The regiomove mobility platform, with numerous mobility services and ways to expand them in future, from autonomous shuttles to Hyperloop transport systems
 - The KArgotram, city hubs, cargo bike and farm shop trams
 - The autonomous FZI Shuttle, a system of connected, autonomous minibuses that was trialled last year for last-mile transport from station to door in the city's Weiherfeld-Dammerstock district
 - Other partners of the Karlsruhe Mobility Lab at IT-TRANS 2022 alongside TechnologieRegion Karlsruhe GmbH:



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Automotive Engineering Network e.V. (AEN), efueCampus Bruchsal GmbH, FZI Forschungszentrum Informatik, Karlsruhe University of Applied Sciences (HKA), INIT SE, Karlsruhe Institute of Technology (KIT) with the Karlsruhe High Performance Center for Mobility Research, Karlsruhe Transport Authority (KVV) with Albtal-Verkehrs-Gesellschaft mbH (AVG) and Verkehrsbetriebe Karlsruhe (VBK), Messe Karlsruhe, mu-zero HYPERLOOP e.V., PTV GmbH, raumobil GmbH, City of Karlsruhe Civil Engineering Office, UITP Regional Training Centre Karlsruhe, Urbanloop SAS from Nancy and VeloCARRIER GmbH.

Start-up Zone (Hall 2)

- About 30 start-ups present their products on this common area
- The start-ups come from Canada, Israel and multiple European countries as well as Germany
- The Federal Ministry for Economic Affairs and Climate Action is supporting German start-ups' participation in IT-TRANS through a dedicated programme that helps young, innovative companies take part in trade fairs. Start-ups from outside Germany participate at similar conditions.

Conference

Hybrid Edition

Speakers: 180 in more than 45 sessions

Keynote Speaker: Gerd Leonhard: Futurist, Author, Humanist and Filmmaker

45+ Conference Sessions

3 Networking Events

4 Technical Visits

16 Market Updates

37 Start-up Sessions

About UITP – The International Association of Public Transport

- Worldwide association for all players in public transport
- Headquarters in Brussels
- More than 1,900 members in 100 countries
- National associations, including the Association of German Transport Companies (VDV), as well as individual transport companies, the supply industry, public carriers and transport researchers are organized in the UITP.
- Since January 2018, Mohamed Mezghani has been UITP Secretary General

Further information: <https://www.it-trans.org/en/>, [Twitter](#), [LinkedIn](#)



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IT-TRANS 2022: Responding to today's challenges with intelligent mobility

Industry experts from around the world come together in Karlsruhe

Karlsruhe/Brussels, 12.05.2022 – After a successful eighth edition, IT-TRANS has once again shown that intelligent mobility has an important role to play in the future, with more exhibitors, innovations and international participants than ever before. At a time of climate crisis and rising energy prices, multimodal transport networks are decisive. By combining private and public transport providers, they boost convenience and therefore acceptance. “Mobility is an issue that affects all of society”, says Britta Wirtz, CEO of Messe Karlsruhe, which hosted the event together with the International Association of Public Transport (UITP). “The challenge we face is to satisfy changing mobility needs while simultaneously achieving our climate goals. We believe that public transport will play a key role here, as future-ready, digitally connected transport and mobility solutions combined with intermodal approaches are the only way to meet both these objectives. That is why IT-TRANS and Karlsruhe as a technology hub are the ideal platform for this.” Dr Volker Wissing, the German government's Minister for Digital and Transport, emphasised the particular status of Karlsruhe in shaping the mobility of the future: “You are turning Karlsruhe into a hotspot for sustainable mobility”, he summarised in a video message to organisers, partners and supporters of IT-TRANS at the opening of the event.

The relevance of the topics discussed at the trade fair was also reflected in the higher visitor numbers. This year's IT-TRANS attracted around 6,500 guests from 71 countries (2018: 6,000), with 70 per cent coming for the first time. Most strikingly of all, these visitors came from all over the world: from Europe and Australia to Asia and Africa. All were eager to discover the innovative solutions that are already reality today and to find out about the trends that are shaping the industry.

Karlsruhe a hotspot for sustainable mobility

With its unique collaboration between science, industry, government and transport providers, Karlsruhe is known throughout Germany and Europe as a hub for sustainable mobility. The city is also one of Europe's most important IT clusters, with 25 research institutes focusing on issues related to IT and digitalisation. These all make Karlsruhe a leader in research whose reputation extends well beyond the region. IT-TRANS has a key position in this ecosystem.

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IT-TRANS 2022 saw the first presentation of the Karlsruhe Mobility Lab: a unique and exemplary cooperation between science, industry, public authorities and innovative transport organisations involving 34 projects. These are dedicated to developing and implementing smart concepts for the urban and regional mobility of the future, and have already gained global attention and praise. “Researchers from the region are making important contributions to the transport revolution worldwide. Karlsruhe can therefore rightly see itself as a pioneer in sustainable mobility development”, says Jochen Ehlgötz, Managing Director of TechnologieRegion Karlsruhe GmbH.

IT-TRANS leads the way in the international mobility sector

276 international exhibitors from 33 countries as diverse as China, the USA and all over Europe presented their latest solutions and shared their experiences with colleagues and visitors from all over the world. This represented an increase over the last event in 2018. “We have been at IT-TRANS since the very beginning and have not missed one yet”, says Anna Bergstedt, Marketing Manager at Axentia Technologies in Sweden. “We were so disappointed when the in-person trade fair in 2020 was cancelled because of the pandemic, and are now even happier to be back and meeting both new and existing customers face to face. IT-TRANS is such an important event for us. Here we can network with customers and secure new business”. This was also reflected in feedback from visitors, 95 per cent of whom had a very positive view of the exhibitors’ presentations.

The three-day conference with 180 speakers also went down well. 800 delegates attended, around 30 per cent more than in 2018. They saw presentations from industry thought leaders and took the opportunity to network with colleagues. Various elements of the event were also offered digitally, with 130 people tuning into the conference remotely.

The next edition of IT-TRANS is scheduled for 14 to 16 May 2024. Around half of the stand spaces have already been reserved by exhibitors.

More information: www.it-trans.org, [www.twitter.com/it_trans](https://twitter.com/it_trans) and <https://www.facebook.com/ittrans.org/>

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IT-TRANS, the international conference and exhibition for intelligent solutions in public transport, was first held in 2008 in Karlsruhe. The biennial event quickly established itself as the leading platform for the industry. It is organised by the



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International Association of Public Transport (UITP) and Karlsruher Messe- und Kongress GmbH.

IT-TRANS is supported by the Association of German Transport Companies (VDV), the Italian transport association ASSTRA, ITS Spain and the industry network Women in Mobility.

The event is aimed at all organisations and businesses in urban mobility, in particular decision-makers in public and private transport companies, regional governments, transport authorities and associations. International companies present their latest products and services at the exhibition. At the three-day conference, speakers from around the world provide practical information on innovations in a series of sessions, workshops and presentations, along with recommendations on how to best use digital solutions in urban mobility.

The next IT-TRANS will take place from 14 to 16 May 2024 at the Karlsruhe Trade Fair Centre.

#MesseMonatMai: a campaign by the trade fair industry

IT-TRANS took place during #MesseMonatMai (May exhibition month), a campaign initiated by the Association of the German Trade Fair Industry (AUMA). The initiative aims to publicise the restart of in-person trade fairs this May, while also opposing any further cessation of events due to the pandemic. Up to 230,000 jobs depend on the German trade fair industry. Alongside organisers and stand builders, these also include workers in the hotel and catering industries, tradespeople, service providers, logistics, transport, retail, and the advertising and creative sectors.



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What participants had to say about IT-TRANS 2022

Nico Hess, Operational Sales Director Europe, Luminator Technology Group:

"We are all very happy with how IT-TRANS went. We had a huge number of industry visitors at our stand. I think you could tell at the event that everyone was delighted to finally speak face to face, shake hands and talk to customers in person again."

Prof. Ingo Dittrich, Offenburg University:

"Our farm shop tram project focuses on the issue of cargo trams, which is attracting greater attention in more and more cities. We attracted plenty of visitors to our stand and received very positive feedback. We loved the international flair at the trade fair, with guests from everywhere from Spain and Lithuania to Egypt and West Africa. IT-TRANS helped us a lot and we were able to make lots of new contacts."

Peter Möhl, Vice President Central & Eastern Europe, PTV Group:

"We are so happy to see IT-TRANS take place as an in-person event again. Maintaining personal contacts is so important. We value being able to both present our company and listen to our partners and customers. The organisation was also excellent."

Annette Weisser, Head of Corporate Communications, IVU Traffic Technologies AG:

"Both we as an exhibitor and our customers are happy that the first in-person IT-TRANS since the pandemic was a success. We will definitely be back next time and the time after that!"

Alexander Szlezak, CEO, Unwired Networks:

"This year's IT-TRANS really surprised me. The visitors were of a very high quality, especially on the first day. I think that everyone was ready to meet in person again after the pandemic. We also had the perfect spot for our stand in hall 1."



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Mobility sector to meet at IT-TRANS 2022 in Karlsruhe

Karlsruhe/Brussels, 06.05.2022 – IT-TRANS 2022, the world's leading conference and exhibition for intelligent solutions in public transport, is set to take place in the halls of the Karlsruhe Trade Fair Centre for the eighth time from 10 to 12 May. With around 276 exhibitors from 33 countries and approximately 180 international speakers, the event will see thought leaders from throughout the sector come together to discuss urban mobility. "We cannot wait for the coming week, when we will finally be able to welcome guests from around the world to Karlsruhe. Everyone is looking forward to interesting discussions and seeing some incredible innovations", says project manager Jochen Georg. "Over the last four years, while we were unable to hold IT-TRANS as an in-person event, we succeeded in developing some smart digital formats. In 2020, we held an all-digital event and will expand IT-TRANS 2022 with hybrid formats, such as live streams of individual presentations in our conference and exhibition programme." Those who are unable to attend in person can find out more about the digital events on offer at IT-TRANS and register at: <https://www.it-trans.org/en/tickets/>

Karlsruhe Mobility Lab to debut at IT-TRANS

One of the highlights at this year's IT-TRANS will be the Karlsruhe Mobility Lab. Run by TechnologieRegion Karlsruhe, this cooperation project between science, industry, public authorities and innovative transport organisations aims to develop and implement intelligent solutions in future urban and regional mobility, and will be presented for the first time at the trade fair. With 34 partners, the Lab is a globally recognised centre that is driving the mobility revolution forward. Britta Wirtz, CEO of Messe Karlsruhe, understands the value of the project: "The Karlsruhe Mobility Lab is a major factor behind Karlsruhe's positioning as a hub for the mobility sector, with its special focus on the issue of smart mobility. As a result, the city is ideally placed to host events like conferences and exhibitions on the topic of mobility like IT-TRANS, which has been held in Karlsruhe since 2008."

The Karlsruhe Mobility Lab will present major elements of the city's mobility vision, many of which have already been trialled in the region:

- The TechnologieRegion Karlsruhe mobility portal
- The regiomove mobility platform, with numerous mobility services and ways to expand them in future, from autonomous shuttles to Hyperloop transport systems
- The KArgotram, city hubs, cargo bike and farm shop trams

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- The autonomous FZI Shuttle, a system of connected, autonomous minibuses that was trialled last year for last-mile transport from station to door in the city's Weiherfeld-Dammerstock district
- Further exciting research and innovation projects

Other partners of the Karlsruhe Mobility Lab at IT-TRANS 2022 alongside TechnologieRegion Karlsruhe GmbH: Automotive Engineering Network e.V. (AEN), efeuCampus Bruchsal GmbH, FZI Forschungszentrum Informatik, Karlsruhe University of Applied Sciences (HKA), INIT SE, Karlsruhe Institute of Technology (KIT) with the Karlsruhe High Performance Center for Mobility Research, Karlsruhe Transport Authority (KVV) with Albtal-Verkehrs-Gesellschaft mbH (AVG) and Verkehrsbetriebe Karlsruhe (VBK), Messe Karlsruhe, mu-zero HYPERLOOP e.V., PTV GmbH, raumobil GmbH, City of Karlsruhe Civil Engineering Office, UITP Regional Training Centre Karlsruhe, Urbanloop SAS from Nancy and VeloCARRIER GmbH.

Face-to-face again at last for discussions, networking and celebration

The side events are a popular part of the IT-TRANS programme. This year too, exhibitors, conference delegates and visitors can look forward to exciting events where they can discuss business with colleagues, make new contacts and celebrate in a relaxed atmosphere. More information on the exclusive IT-TRANS 2022 pre-event powered by PTV GROUP, the IT Family Dinner powered by Trapeze and the legendary Karlsruhe Networking Night powered by init and KVV can be found at <https://www.it-trans.org/en/networking/>

IT-TRANS 2022: A platform for pioneering start-ups from around the world

IT-TRANS is also an ideal platform for young businesses to present their products and solutions. The START-UP ZONE in the dm-arena will feature a total of 30 start-ups, giving them an opportunity to showcase their innovative approaches and new ideas in a range of formats. Visitors who want to learn more about them will be able to do so in a series of pitches, start-up speed dating sessions or individual presentations. They can also pose questions in the open exhibition area. More information on the individual programme items can be found here: <https://www.it-trans.org/en/exhibition/exhibition-programme/>

The Federal Ministry for Economic Affairs and Climate Action is supporting German start-ups' participation in IT-TRANS through a dedicated programme that helps young and innovative businesses take part in leading international trade fairs in Germany. They will be joined by international start-ups who can participate at similar conditions.

Market Update Forums: Experts showcase best-practice examples



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Another important part of this year's trade fair will be the Market Update Forums A (Hall 1) and B (dm-arena). Here, a total of 70 speakers from exhibitors such as IVU, INIT, Trapeze, Cityway, Scheidt & Bachmann, Teralytics or Motiontag will share their experiences of successful projects and concepts. The topics here include integrated planning tools, contactless ticketing, electromobility, mobility-as-a-service, technologies for shaping urban mobility, apps for travel planning and navigation, AR/VR solutions and passenger information systems. Visitors to the trade fair and conference delegates can attend the forums for free. The programme for the two forums can be found online at <https://www.it-trans.org/en/exhibition/exhibition-programme/>.

Insights into humans and technology on stage at IT-TRANS

"The future is already here – we just need to pay more attention ..." – this is the motto under which IT-TRANS 2022 keynote speaker Gerd Leonhard will present his unique view of humans and technology on stage in Karlsruhe. The futurist, author, humanist and filmmaker focuses on what the future holds for humanity and how we can create the future that we want. He remixes futurism with humanism, algorithms with andorithms, science with imagination, and business with art. As one of the world's leading future researchers, he has spoken at countless conferences and events, and has worked with companies like Microsoft, NBC, Visa and Google, as well as the European Commission. As keynote speaker at the opening conference session, he will present exciting insights from his research into the relationship between humans and technology.

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The event is aimed at all organisations and businesses in urban mobility, in particular decision-makers in public and private transport companies, regional governments, transport authorities and associations. Around 275 international companies present their latest products and services at the exhibition. At the three-day conference, international speakers provide practical information on innovations in a series of sessions, workshops and presentations, along with recommendations on how to best use digital solutions in urban mobility.

The next IT-TRANS will take place from 10 to 12 May 2022 at the Karlsruhe Trade Fair Centre, under the patronage of the European Commission, the Federal Minister of Transport and Digital Infrastructure, and the Minister of Transport for the state of Baden-Württemberg.



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IT-TRANS 2022: A platform for pioneering start-ups from around the world

Start-up presentations to showcase the future of mobility

Karlsruhe/Brussels, 31.03.2022 – IT-TRANS has always given special support to young businesses, and for good reason. “Start-ups are a powerful driver of growth, competition and especially innovations”, says Jochen Georg, project manager for IT-TRANS. “That is why it is so important to offer newcomers a platform on which they can present their solutions. This helps both their own development and that of the sector as a whole.” The Federal Ministry for Economic Affairs and Climate Action is supporting German start-ups’ participation in IT-TRANS through a dedicated programme that helps young, innovative companies take part in trade fairs. These businesses will present their new ideas and pioneering approaches in a variety of formats in the START-UP ZONE. They will be joined by start-ups from outside Germany who can participate at similar conditions. Visitors who want to learn more about these companies will be able to do so in a series of pitches, start-up speed dating sessions or individual presentations. They can also pose questions in the open exhibition area. More information on the individual programme items can be found here: <https://www.it-trans.org/en/exhibition/exhibition-programme/>

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VEOMO Mobility: Mobility where it is needed

One of these newcomers is the Munich-based tech start-up VEOMO Mobility GmbH, which specialises in analysing multimodal mobility data. Founded in 2018, the company has become the largest aggregator of real-time mobility data in Germany. It focuses on property development based on future mobility needs. This safeguards the attractiveness of the properties over the long term, increases user satisfaction and supports sustainable mobility. Whether they are used as residential buildings, workplaces or general meeting points, VEOMO strives to make properties fit for the mobility needs of the future, as people travel from their home to the office and back via the restaurant. This encourages sustainable mobility behaviour, reduces the need for car parking spaces and helps make life less stressful for commuters. The principle behind the system is to provide mobility data where it is really needed: in the buildings themselves. It uses large monitors to deliver real-time information about available mobility services. The data can be shown on digital display boards, smart home screens

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in apartments, or right on the user's smart phone via building apps. Alongside public transport companies, the system integrates providers of sharing vehicles, taxi services and individual mobility services upon request. Visitors to the trade fair who would like to learn more about VEOMO can do so in the start-up speed dating session from 1 pm on 10 May 2022. Managing Director Dominik Nouri will also deliver a presentation at 10:25 am on 11 May in the START-UP ZONE entitled "Rethink passenger information systems". "The mobility sector is undergoing a revolution", says the young entrepreneur. "For us as a start-up in the industry, IT-TRANS is the perfect platform to present our software and bring fresh impetus."

Corporate carpooling with goFLUX

Sustainable mobility saves money for both employers and employees alike. This is particularly true of commuters who travel to and from work every day by car. The start-up goFLUX from Cologne offers a practical solution that can help them reduce both costs and emissions. It offers a free and user-friendly carsharing app aimed primarily at corporate carpooling. Users simply enter the starting point and destination. The app then automatically suggests the best routes and brings drivers and passengers together via a navigation system. This makes it possible to not just plan journeys, but also offer them spontaneously and directly at the click of a button. The app even processes cost sharing. goFlux therefore makes a big contribution to reducing traffic and emissions in urban areas. In addition, the app supports public transport companies in areas where bus and train service coverage is lacking. goFLUX CEO Wolfram Uerlich will deliver a presentation entitled "How to reduce greenhouse gas emissions through carpooling" on 10 May 2022 at 4:05 pm in the START-UP ZONE.

EYYES: "We make machines see"

Under the slogan "We make machines see", the Austrian start-up EYYES develops modular, scalable and intelligent safe artificial intelligence products that aim to increase safety in mobility and improve quality in manufacturing. The company's applications use AI to recognise objects, enabling precise hazard assessments in complex situations. They can also detect and classify persons, objects and products, thus increasing safety in transport and mobility.

Detailed information on the comprehensive start-up presentations programme at IT-TRANS 2022 can be found at: <https://www.it-trans.org/en/exhibition/exhibition-programme/>

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The event is aimed at all organisations and businesses in urban mobility, in particular decision-makers in public and private transport companies, regional governments, transport authorities and associations. Around 270 international companies present their latest products and services at the exhibition. At the three-day conference, international speakers provide practical information on innovations in a series of sessions, workshops and presentations, along with recommendations on how to best use digital solutions in urban mobility.

The next IT-TRANS will take place from 10 to 12 May 2022 at the Karlsruhe Trade Fair Centre, under the patronage of the European Commission, the Federal Minister of Transport and Digital Infrastructure, and the Minister of Transport for the state of Baden-Württemberg.