

> SHAPING THE FUTURE OF URBAN MOBILITY



BE PART OF THE FUTURE OF URBAN MOBILITY!

IT-TRANS is the meeting place for the **market leaders and most important players** in the industry.

With **276 exhibitors and 6,500 trade visitors from 35 countries**,

IT-TRANS is the world's only platform dedicated to digitalisation and IT solutions for passenger transport.

YOUR BENEFITS

- Growing numbers of high-quality visitors
- Support of committed partners worldwide
- Targeted visitor marketing by the organisers to reach your key customers
- Focused industry networking
- Up-to-date information on products and services for daily work in the industry

Benefit from **numerous networking opportunities** and meet your peers and partners from around the world during coffee breaks, lunches, and our evening events.

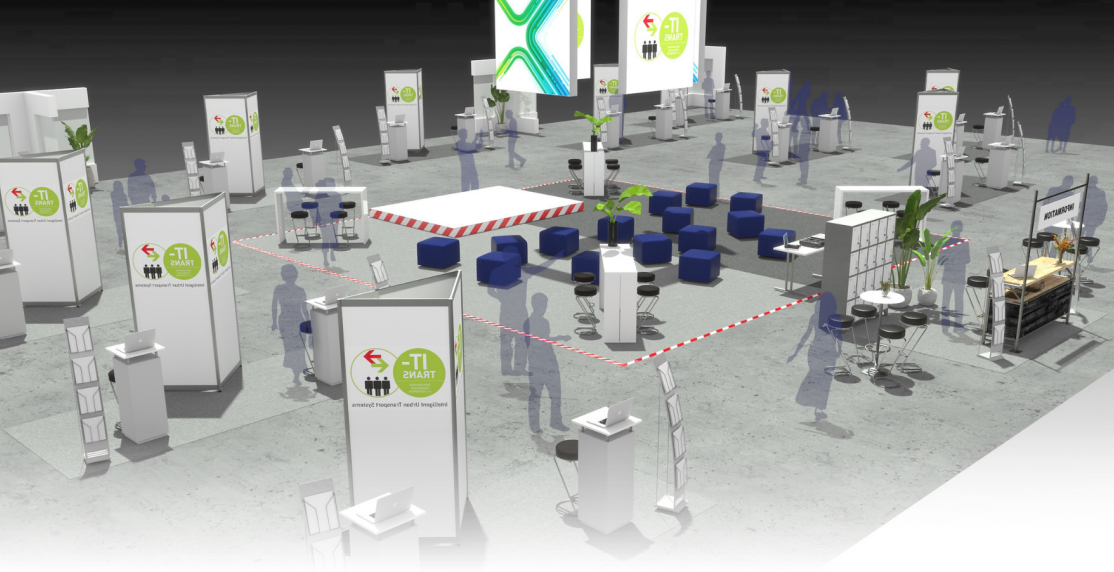
MEET YOUR FUTURE CUSTOMERS FACE-TO-FACE ON IT-TRANS

The exhibition is **geared towards experts!**

- Senior management of public and private transport operators
- Chief information officers, chief digital officers and chief innovation officers
- Technical directors and operations managers
- Technical and project management staff
- Key players in interoperability and standards
- IT experts, engineers and developers
- Senior management of trade associations
- Local, regional and international authorities
- Research and development specialists
- Manufacturers of vehicles and systems
- International delegations from cities and regions

Enhance your brand awareness.
Be a part of the **START-UP ZONE** –
book your booth now!





THIS OFFER IS AVAILABLE TO START-UP COMPANIES THAT COMPLY WITH THE FOLLOWING CRITERIA:

- The company is not older than ten years
- The company generates a maximum annual turnover of € 10 million
- The company has a maximum of 50 employees
- The company's registered office is outside of Germany

Attractive upgrade possible:

- monitor with stand: € 320
- printing on the desk € 77
- Full-surface print for your back wall: € 150
- Advertise more on the LOGO WALL, right at the hall entrance! From € 250

Ask us for more details!

Special Offer

~~€4,400,-~~
€ 2,200
 plus VAT

THE START-UP ZONE PROMISES:

Individual work places

- Stand size approx. 5 sqm
- System construction wall element (height 2.5m x width 1.0m) white
- Company logo on system construction wall element (1x1m)
- REWIND FLAT recyclable needle felt
- Leaflet stand (162 x 26 x 42 cm)
- PC desk (114 x 55 x 50 cm)
- Bar Stool Swing black (height 80 cm)
- Shared cabin for large goods (can be separated)
- Electricity connection 220 V / 3kW with triple plug incl. consumption
- LAN connection (1Mbit)

company communal area

- Daily stand cleaning
- Two exhibitor passes per exhibitor
- Daily lunch for 2 persons
- Daily coffee breaks for 2 persons
- Free speaking slot on the Start-Up Stage



IT-TRANS | Karlsruhe Mobility Lab

> HOW TO BOOK

CONTACT FOR EXHIBITORS:

Markus Kocea

Senior Project Manager

Messe Karlsruhe

Phone: +49 721 3720 5147

markus.kocea@messe-karlsruhe.de

Julia Winger

Project Manager

Messe Karlsruhe

Phone: +49 721 3720 5106

julia.winger@messe-karlsruhe.de

Doriano Angotzi

Exhibition Operations Manager

International Association of

Public Transport (UITP)

Phone: +32 2 673 6100

doriano.angotzi@uitp.org

Register for our newsletter

to receive the most up-to-date information
and visit our website it-trans.org.

it-trans.org

Follow us on



To request a booth in the START-UP ZONE,
please contact us directly or visit our website.



< **Facts** about
IT-TRANS

Organisers



messe
karlsruhe

Supporting organisations



Subject to change | Status: 11/23

