

PROGRAMME AT A GLANCE

- **PLENARY SESSION**
- **PARALLEL SESSION**
- **EXHIBITION / MARKET UPDATE**
- **SOCIAL EVENTS**

TUESDAY 6 MARCH

09:00

EXHIBITION OPENS

12:30 - 14:00

> LUNCH

14:00 - 15:30

**OFFICIAL OPENING, KEYNOTE SPEECH
AND MAYORS' PANEL**

Powered by **SCHIEDT & BACHMANN**

MARKET UPDATE A - ENGAGING THE CONNECTED
CUSTOMER

MARKET UPDATE B - POWER OF PLANNING:
SCIENCE OF SCHEDULING

15:30 - 16:00

> COFFEE BREAK

16:00 - 17:30

**DRIVERS & ENABLERS OF DIGITALISATION IN PUBLIC
TRANSPORT**

MARKET UPDATE A - PUSHING INFORMATION
TO PASSENGERS

MARKET UPDATE B - LUCRATIVE OPTIMISATION OF
SCHEDULING

19:00

IT FAMILY DINNER

Powered by **Trapeze**

EXHIBITION OPEN UNTIL 18:00

WEDNESDAY 7 MARCH

09:00 - 10:30

ADVANCES IN DIGITAL OPERATIONS

ACCOUNT-BASED TICKETING JOURNEY

MARKET UPDATE A - INTEROPERABILITY AND
SCALABILITY OF MAAS

MARKET UPDATE B - CONNECTED STAFF

10:30 - 11:00

> COFFEE BREAK

WEDNESDAY 7 MARCH

11:00 - 12:30

OPEN SOURCE AND OPEN SYSTEMS

**THE EVOLVING RELATIONSHIP WITH THE CONNECTED
CUSTOMER**

MARKET UPDATE A - KARLSRUHE MOVES THE WORLD:
CLUSTER FOR TRANSPORT EXCELLENCE

MARKET UPDATE B - ACCOUNT-BASED TICKETING

12:30 - 14:00

> LUNCH

14:00 - 15:30

PUBLIC TRANSPORT AND THE AUTONOMOUS VEHICLE

MAKING THE MOST OUT OF DATA

MARKET UPDATE A - ENABLING MOBILITY AS A SERVICE

MARKET UPDATE B - SECURE SMART TICKETING

15:30 - 16:00

> COFFEE BREAK

16:00 - 17:30

INTEGRATED MOBILITY SOLUTIONS: MAAS AND MORE

MARKET UPDATE B: THE DIGITALISATION OF TICKETING

19:00

KARLSRUHE NETWORKING NIGHT

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EXHIBITION OPEN UNTIL 18:00

THURSDAY 8 MARCH

09:00 - 10:30

THE IMPACT OF DIGITALISATION ON HUMAN RESOURCES

SMART TICKETING

MARKET UPDATE A - NEW TECHNOLOGIES AND
AUTONOMOUS VEHICLES

MARKET UPDATE B - TICKETING INNOVATIONS IN ITALY

10:30 - 11:00

> COFFEE BREAK

11:00 - 12:30

ARTIFICIAL INTELLIGENCE IN ACTION

DATA: THE GOOD, THE BAD AND THE UGLY

MARKET UPDATE A - THE FUTURE OF MOBILITY
ON DEMAND

MARKET UPDATE B - MOBILE TICKETING

12:30 - 14:00

> LUNCH

14:00 - 15:30

CYBER SECURITY: THE DARK SIDE OF DIGITAL

ENABLING NEW MOBILITY SERVICES AND MAAS

MARKET UPDATE A: DATA DRIVEN PUBLIC TRANSPORT

TECHNICAL VISIT

15:30 - 16:00

CLOSING PLENARY

EXHIBITION OPEN UNTIL 15:00